

Physical Displays of Sustainability Initiatives

Communicating sustainability initiatives to staff and visitors using notice boards, emails and company newsletters is a way to include staff in the initiative, motivate them to participate and explain the details behind initiatives. It is a clear message to visitors regarding the company's commitment and garners good will from all stakeholders.

Recommendations

- ❑ Use educational display boards, signage or posters, exhibits, screens or cutaway sections of the building fabric to inform the occupants of the building's sustainability initiatives.
- ❑ Display building's energy and water savings with frequent updates.
- ❑ Locate displays in prominent accessible locations for all to see.
- ❑ Contact [Ecolution](http://www.ecolution.co.za) for more details.

- Windows are spectrally selective and double glazed for greater heat load and noise reduction.
- Save energy - please boil only as much water as you need!
- All lights are energy efficient LEDs.
- Mobile hairdryers are available at reception.

Hotel Verde, Cape Town

Savings and Benefits

- ❑ Encourages sustainability awareness of the building.
- ❑ Improves marketability of the building.
- ❑ Informative for building users.



Environmental Improvement	Medium
Awareness Impact	High
Capital	Low
Payback	N/A